



2017 - 2018 ANNUAL REPORT

WHO WE ARE

OUR MISSION

To embrace and inspire girls and young women* to become strong, selfconfident and successful.

OUR VISION

For all girls and young women in our community to realize their full potential.

FOUR PILLARS

self-esteem healthy relationships reproductive health young moms

*We define 'girls and young women' as any persons who have been socialized and/or identifies as female.

FROM THE BOARD PRESIDENT

2018 is an exciting year for the Young Women's Resource Center as it marks the 40th anniversary since Louise Noun and her contemporaries first established the organization to fill a critical need in our



community. Since the start, the mission of the YWRC to embrace and inspire girls and young women to become strong, self-confident, and successful has not waivered.

Over the last 40 years, the YWRC has provided services to more than 30,000 young women in our community, providing measurable outcomes in their lives and across Central Iowa.

To recognize 40 years of truly making a difference, the YWRC planned an event for each month in 2018 to help raise awareness of ongoing community needs, how the YWRC is uniquely positioned to meet those needs and how we leverage key partners in the community. More than 1,480 community members attended the first six events of 2018. It is my hope that you will have attended several of these unique events by the end of 2018, helping us to reflect on where we've been, where we are now, and where we may be in the next 40 years. These events provide an opportunity to see firsthand what a difference the YWRC is making in our community.

Thank you for all the tremendous support so many of you have provided throughout the last 40 years. We could not be successful without all the support we get from community members like you who provide time, talent and treasure in support of the mission of the YWRC.

FROM THE EXECUTIVE DIRECTOR

A common theme has presented itself this past year through the feedback we've received from our clients, stakeholders and staff: the world continues to become a more difficult



place for girls and young women to navigate. In the last 12 months, girls and young women have shared concerns about feeling like their rights are under attack, their discouragement on continued pay inequity, and ongoing safety risks including sexual assault and abuse.

In consideration of this cultural background, we have spent the past year focusing on three major initiatives to provide opportunities to counteract negative experiences and create lasting, positive impact: cutting edge trauma and resiliency work, a new Advocacy Committee and our 40th Anniversary celebration.

The YWRC continues work towards becoming a Trauma Informed Care organization that truly understands the impact of trauma on the girls and young women we serve. This includes the recent development of a new tool to measure changes in resiliency. While we cannot undo trauma clients experience, we can help them overcome associated negative impacts by building resiliency skills. We regularly measure client resiliency changes and use that data to drive programming improvements.

It has been a remarkable anniversary year, made possible by the hard work and passion of our dedicated staff, board, volunteers and extraordinary clients. Thank you for your continued support and belief in our mission.

KEITH KARPINSKE

FY17-18 Board President

KRISTIN GRIFFITH

Executive Director

WHO WE ARE

YWRC BOARD, STAFF AND ADMINISTRATIVE COMMITTEES

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YWRC STAFF Sonia Ashe

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"I LIKED THAT I FELT LIKE I COULD BE MYSELF" -5TH GRADE EMPOWERMENT GROUP PARTICIPANT















Learn more about the YWRC team at ywrc.org/about.

IMPACT

1721

of individual clients served through Empowerment, Young Moms and Therapy Programs

of types of Empowerment, Young Moms and Therapy groups provided





of schools throughout Greater Des Moines with unique, facilitated YWRC programs

of rides the YWRC provided to and from our programs to ensure participants can access services



SPECIAL CLIENT EVENTS

Events are held for girls and young women ages 10 - 21 (including those who may not otherwise be engaged with the YWRC) and include the Back to School Bash, Winter Party, Empowerment Workshop and Young Moms Program Graduation Picnic.

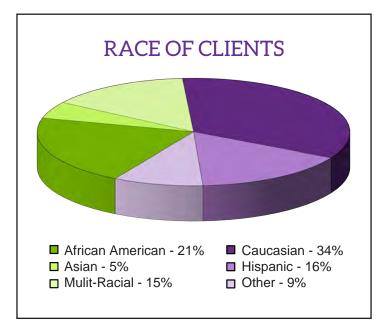
81% of all Empowerment and Young Moms participants showed improvement in at least one resiliency component.

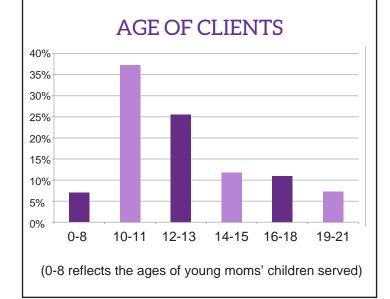
YWRC PROGRAM GOALS:

- Provide strategies to build healthy relationships and eliminate risky behaviors.
- Build self-esteem through curriculum-based activities and community service.
- Deliver developmentally appropriate reproductive health education.
- Support Young Moms through education and high school completion.



81%





RESILIENCY

YWRC PARTICIPANT YOUTH TRAUMAS/ACEs EXPERIENCE DATA:



of participants have experienced at least one youth trauma (ACE) in their lives. The state average is 56%.

of participants have experienced four or more youth traumas (ACEs). The state average is 15%.



WHAT ARE YOUTH TRAUMAS/ACEs?

Situations experienced in youth that are overwhelming and/or threatening. Including:

- Family death/serious illness
- Emotional, physical or sexual abuse
- Lack of food/clothing/shelter
- Family mental illness
- Family substance abuse
- Family deportation, separation or divorce

WHY WE FOCUS ON RESILIENCY:

There is a direct correlation between trauma and later-in-life physical health conditions such as diabetes, heart disease, high blood pressure, depression and substance abuse. While this can seem daunting, the good news is that we know building resiliency and protective factors lessens or reverses these negative effects so our participants can have healthier, brighter futures.

RESILIENCY: the ability to thrive, adapt and cope despite difficult times





Building the four resiliency skills listed above positively impacts participants' lives now and in the future.

HOW WE MEASURE OUTCOMES:

The YWRC measures baselines and changes in client resiliency to inform decisions on how we can best equip participants with these crucial skills through progam development, content and delivery.



of participants showed improvement in the Confidence & Self-Esteem resiliency skill, including the ability to identify personal strengths, reframe negative experiences and acceptance of self.

EMPOWERMENT

1428 individuals served

IN SCHOOL GROUPS

In School Groups offer support and education on topics including mediation and studentled conflict resolution in addition to the topics listed above.

AFTERSCHOOL GROUPS

Weekly 5th - 12th grade groups hosted at the YWRC include hands-on activities, field trips, speakers and service projects.

THERAPY

Cognitive and art therapy are offered in individual and group settings and are provided by masters-level mental health professionals.

Empowerment program curriculum focuses on supporting girls and young women through lessons in developing self-esteem, positive body image, healthy relationships/friendships and reproductive health.

SUMMER PROGRAMS

This unique programming offers girls and young women an interactive, supportive and safe environment to learn and grow with their peers during the summer months.

CONNECTIONS

Group for impulse control, anger management and healthy decision-making are facilitated by a mental health professional.

HIT THE GROUND RUNNING

This empowerment and running group is focused on building resiliency through healthy movements.

LOTUS

A program that explores creative expressions like painting, movement, music and more to build self-esteem, healthy relationships and resiliency.

MARIPOSA

A Latina group provided to encourage leadership through service, activities, speakers and discussions.

SHEROES

A high school leadership group focused on volunteerism and philanthropy throughout the community.

11

of feminist businesses visited by groups for lessons on leadership and access to new, positive role models

of coping skills boxes created
by After School Groups



70

of participants who mastered 5 to 7 skills, increasing their overall resiliency

of schools Empowerment groups were held in



EMPOWERMENT SPOTLIGHT: HOLLIE TROGDON

"Hollie has a way of making everyone feel safe and included. She listens and shares her experiences/ advice. She truly cares about her peers. The girls in group know they



can count on Hollie no matter what, in positive times and challenging times."

- Amy, Mental Health Therapist

Learn more about Empowerment Programs at ywrc.org/programs.

YOUNG MOMS

Young Moms programs equip pregnant and parenting young women with the support, education and skills needed to be successful. Topics include self-sufficiency, child birth options, child development stages and the importance of education.

324 individuals served

95

% of babies born to participating Young Moms born at a healthy birth weight, compared to the average of 88% in Polk County

of YMs who attended a car seat safety course at the YWRC



72

% of YMs who graduated high school on time, compared to the national average of only 40%

of Young Moms groups held in public schools



YOUNG MOMS SPOTLIGHT: ANA DELGADO

"Ana is a perfect example of how powerful and strong young moms can be. She has worked incredibly hard to be not only a fantastic mother, but also an all-



around successful adult in the Des Moines community. Ana is always positive, willing to help and supportive of other moms."

- Emma, Parenting & Life Skills Specialist



THE BEST THING ABOUT YOUNG MOMS IS GETTING TO SOCIALIZE WITH OTHER MOMS MY AGE AND LEARNING NEW THINGS AT THE SAME TIME." - YM PARTICIPANT

PREGNANCY AND CHILDBIRTH GROUPS

Comprehensive pregnancy, labor, birth and postpartum education is provided for pregnant young women.

PARENTING AND LIFE SKILLS

This group provides parenting education and support in a peerto-peer setting where young moms build relationships with peers with similar experiences and learn practical skills for parenting.

BETTER BEGINNINGS DOULA PROGRAM

Young moms are connected with Doulas who provide practical support, mentoring and coaching before, during and after the birth.

INDIVIDUAL SUPPORT PROGRAM (ISP)

One-on-one, tailored support designed to help young moms overcome obstacles and achieve self-sufficiency through attainment of critical life skills.

MARILYN JEFFRIES SCHOLARSHIP

Scholarships for the pursuit of higher education are available to young moms.

THERAPY

Individual and group therapy services are provided by masters-level mental health professionals.



Learn more about Young Moms programs at ywrc.org/programs.

VOLUNTEERS & COMMUNITY



of volunteers who gave their time, energy and skills through boards, committees, childcare and special projects

of hours volunteered during FY17-18



of community members who volunteered by actively participating on a special event committee



THANK YOU

to our volunteers for their hard

work, time and talent. We are

grateful for the significant, positive impact our volunteers

make every year.

of attendees who joined us for special events





CHILDCARE, MEAL DONOR, PROGRAM, Y-DUB CLUB AND SPECIAL PROJECT VOLUNTEERS

Lori Abendroth Angela Antenucci Ashleigh Arndorfer Brooke Barry Lisa Barton Linsey Birusingh Becky Bishop Anna Blobaum Cindy Blobaum Haley Blum Nadiah Bougher Sierah Bougher Megan Boyd Emily Brown Molly Bryant Megan Burns Natalie Caldwell Jessica Campbell Dug Campbell Jasmin Coffin Kristin Colpoys Isabella Conrad Ellen Converse Karly Cooper Holly Comer and team Kris Cov Shelby Cravens Jessica Crawford Melissa Culbertson

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Diane Storey

Marnie Strate

Nicole Tesch

Learn more about volunteering at ywrc.org/get-involved.

VOLUNTEERS & COMMUNITY

40TH COMMITTEE

Shannon Bielski Liz Bredeson Laurel Bruntz Mary Chapman Jann Freed Terry Hernandez Karman Hotchkiss Margaret Jensen Connet Nicole Lorenson Ashley Mori Lori Rinehart Patrice Sayre Lucy Solarz Caron Weldin

GALA COMMITTEE

Georgette Longnecker, co-chair Maria Volante, co-chair

Katrina Beery Brooke Benschoter Marilynn Cedarstrom Laurel Howell Anne Howsare Boyens Pat Martin Jenna Thompson Megan West

CELEBRITY SERVERS

Beth Coonan, co-chair Frank Vaia, co-chair

Emily Abbas Sabrina Ahmed Zenor Jonathan Brendemuehl Bob Brownell Bunny Bruning Jennifer Bryant Lauren Burt Tim Coonan Johnny Danos Jeremiah Elbel Beau Foder Cynthia Fodor Sharla Fraker-Zubulake **Rosalie Gallagher Tim Hickman** Lynn Hicks **Daniel Hoffman-Zinnel** Carolyn Jenison **Joseph Jones** Lana Jones-Gould Aliou Keita Chad Kleppe Susan Knapp Jenna Knox Cvd Koehn Kathryn Kunert Randy Kunert Lisa Lavalle Lana Leander Liz Lidgett

Soozie Mcbroom Lora Mccollom Maureen Mondora **Gerry Neugent** Mary Lou Neugent Katie Patterson **Cassie Sampson** Natasha Sayles Jackie Schmillen Pat Schneider Linda Shevlin Traci Shoemaker John Shors Patsy Shors Loretta Sieman Lou Sipolt Georgia Van Gundy

We ended a successful 2017 with annual special events breaking previous fundraisng records, while 2018 kicked off our 40th Anniversary Event Series celebration. Below is a glimpse of the fund- and friend-raisers we hosted throughout the FY17-18 year.

CELEBRITY SERVERS

646 attended; \$70,927 raised October 2, 2017 Centro and Django

PCWA BASKET AUCTION

181 attended; \$28,989 raised October 19, 2017 The Temple for Performing Arts

SEX TRIVIA NIGHT

60 attended; \$986 raised October 25, 2017 Streetcar 209





ROLLER DISCO 148 attended; \$1,126 raised January 21, 2018 Skate South

MENSTRUAL SOCIAL

208 attended February 13, 2018 YWRC

WOMEN'S HISTORY LUNCHEON 220 attended March 20, 2018 The Tea Room

Learn more about special events at ywrc.org/events.

YWRC GALA

600 attended; \$145,000 raised April 14, 2018 The Ron Pearson Center

MOM'S NIGHT OUT

90 attended May 4, 2018 Noce

FUN IN THE SUN

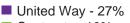
101 attended; \$3620 raised June 24, 2018 Jasper Winery



YEAR IN FINANCIALS



REVENUES



- Contracts 10%
- Contributions 54%
- Investment Income 9%





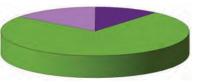
- Special Events 51%
 Corporations and Foundations - 26%
- Individual Giving 23%

EXPENSES



Fundraising - 13%
 Program Services - 79%
 Administration - 8%

PROGRAM EXPENSES



Indirect Program - 11%
 Personnel - 74%
 Direct Program - 15%

THANK YOU for your generosity and ongoing support!

The YWRC gratefully acknowledges the individuals, businesses and foundations who generously contributed support between July 1, 2017 and June 30, 2018. These charitable gifts allow us to continue assisting girls and young women in the Greater Des Moines area to discover their abilities and pursue their goals.

Every effort has been made for complete accuracy in our donor recognition, which can be seen on pages 10 - 13. If you have corrections, or are interested in ways to show additional support for the YWRC, please contact us at (515) 244-4901 or ywrc@ywrc.org.



"THIS GROUP MADE ME FEEL GOOD." - EMPOWERMENT PARTICIPANT

GRANTS & CORPORATE MATCHING GIFTS

Thank you to the following grantees and corporations for their support.



United Way of Central Iowa The YWRC is proud to be a United Way of Central Iowa member agency. Their guidance and support enhance our credibility and strengthen our services.

\$20,000 - \$49,999





\$10,000 - \$19,999







\$5,000 - \$9,999

Iowa Foundation for Education, Environment and the Arts









\$2,500 - \$4,999

BRAVO of Greater Des Moines Wellmark Foundation

\$1,000 - \$2,499

Hawkeye Chapter of ABWA Kum & Go, L.C. Rotary Club of Des Moines AM West Bank

Government Contracts

County Adolescent Pregnancy Prevention Des Moines Public Schools Polk County Crisis and Advocacy Victim Services Support Program

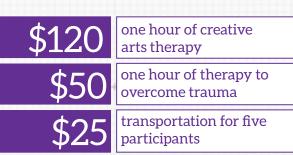
EXAMPLES OF THE IMPACT A DONATION TO THE YWRC CAN HAVE:

\$1000 \$500 \$250

one year of Mariposa group for one client

doula support for a young mom

a six week empowerment workshop for one client



SPONSORSHIPS



\$10,000 Ellen and Jim Hubbell









Dan and Joanie Houston

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Jester Insurance Services

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\$2,500

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Kari and Keith Karpinske Margaret Jensen Connet Maria and Dave Volante Martha A. Willits Zora and Chris Burch

Community Plan

SPONSOR SPOTLIGHT: KNAPP PROPERTIES, INC.

Knapp Properties first came to support the YWRC through engagement with Susan Terry Knapp and Bill Knapp, as both were friends with Louise Rosenfield Noun, YWRC lead founder. Their favorite part of the YWRC is seeing the progress our young women make in building their self esteem. Knapp Properties aligns with our mission through their committment to empowering young women to become active citizens of their community, and by encouraging employees to get involved in local programs.



THANK YOU

Sincere appreciation to all of our generous donors for investing in the YWRC.

\$5,000 +

Andrea and Greg Abel Denny and Candy Elwell Foundation Rachel Garst Susan Terry Knapp and Bill Knapp Dina and Jason Luster Krista and Dean Tanner Toni and Tim Urban

\$2,500 - \$4,999

Roxanne Barton Conlin and James Conlin Pam Bass-Bookey and Harry Bookey DiAnna Brincks Taylor Mark and Rhonda Elming Aletha and Kevin Gabbert Karen and Christopher Henderson Fred and Charlotte Hubbell Family Charitable Fund Kari and Keith Karpinske Jovce and Terry Lillis Mary O'Keefe and Jeff Nall Jerry and Judy Sharpe Angela and Doug Stark

\$1,000 - \$2,499

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\$500 - \$999

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\$250 - \$499

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THANK YOU

(... continued from page 12) Thank you to all of our generous donors!

\$250 - \$499 continued Kate Banasiak Michelle and Rick Barker Claudia and Jon Batesole **Cheryl Bergren** Rona Berinobis Janet and Charles Betts **Bill Pierce Construction** Jennifer Blumberg Elizabeth and Larry Bredeson Lori Bullock Elizabeth Carter Claim Doc, LLC Jane Conway **Covenant Presbyterian Church** Frank Cownie and Tina Manbeck Wendy Current Lucy Davisson Dr. Richard Deming **Drake University** Anne Dunn Michelle Durand-Adams Loretta and David Durden Dave Ellis Heather Engel Faith Lutheran Church Paige and Charles Fiedler Leta Mae Franklin Tracy and FranklinCodel Cathy Lee Fredrickson Lena Freese Janelle Friedman Nancy and Dennis Galeazzi Corrine and Greg Ganske

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\$5,000+ Sex and Ice Cream

\$2,500 - \$4,999

BvDesign Business Publications Deft K. Renee Mittera The Ron Pearson Center

\$1,000 - \$2,499

Carolyn Ruan Dillards Factor II Fabrication Leanne Dell Meg Kayko Noce Quaker Silent Rivers Design + Build The Sumptuous Chair Wells Fargo

\$500 - \$999

Kellee Byerly Club B-Fit **First Fleet Concerts** Grey Horse Farms Sarah Haines Shonda Hav Kim Keller **Koch Facial Plastic** Surgery Lincoln Savings Bank Ted and Georgette Longnecker Parlo Pizza Pigott, Inc. Putney Auction Services Repinned Scenic Route Bakery Wakonda Club Kevin Walker and Madison Romano

\$250 - \$499

Thank you to all of our generous in-kind** donors!

Americana **Back Country Outfitters** Before and After Birth Campbell's Nutrition Center Cathy Menninga Central College SAAC Climb Iowa LLC Creme Cupcake Denny and Marty Junius **Des Moines Music Coalition** GolfTEC Ivory House Photography Jewel City Sounds Jill Burke Johanna Dunley Julianne Gregory Kait Scanlon Karla Conrad Kristin Griffith and Nagjije Ferataj Lindsey Taylor

Mark McCormick & Victoria Herring Melissa Inman Mister Car Wash Moberg Gallery Molly's Cupcakes Nancy Nigut Nena Burrows Preservation **Projects Contemporary Furniture** Raelyn Ramey Photography Ramona Muse Ron Herdon Roslin's Day Spa Sara Lehman Scratch Cupcakery Susan Terry Knapp and Bill Knapp Tandem Brick Gallery Tiffanie Drayton Two Men And A Truck West End Architectural Salvage Wine Styles

**Values of in-kind donations were determined and provided to the YWRC by the donor.

FACES OF THE YWRC













"THE BEST PART IS FEELING ACCEPTED. It's Always fun!" - YM Participant





YOUNG WOMEN'S RESOURCE CENTER

The Young Women's Resource Center (YWRC) is a nonprofit organization that supports, educates and advocates for girls and young women ages 10-21 in the Greater Des Moines area. We offer small groups and individual support focused on self-esteem, healthy relationships and reproductive health. Young Moms receive additional support focused on parenting skills and understanding the importance of education. Founded in 1978 by Louise Noun and community activists, the YWRC meets girls and young women where they are and empowers them to discover their abilities and pursue their goals.

The YWRC believes that EVERY girl and young woman is vulnerable at different points in her development and that EVERY girl and young woman deserves a life of possibilities.



818 5th Avenue, Des Moines, IA 50309 / 515.244.4901 / ywrc@ywrc.org





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@YWRCGIRLS

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