

# 

### 2018 - 2019 ANNUAL REPORT

# WHO WE ARE

### **OUR MISSION**

To embrace and inspire girls and young women\* to become strong, selfconfident and successful.

### **OUR VISION**

For all girls and young women in our community to realize their full potential.

### **FOUR PILLARS**

- Self-esteem
- Healthy relationships
- Reproductive health
- Young Moms

\*We define "girls and young women" as any persons who have been socialized and/or identify as female.

### FROM THE BOARD PRESIDENT

2019 began with a committed focus on who we strive to be as an organization now and in the decades to come.

With an incredibly dedicated staff and board of directors, the YWRC put many new initia-

tives in place. In order to support staff who are parenting, a paid parental leave of 12 weeks for a birth or adoption was implemented. The introduction of paid volunteer time off for staff demonstrated the YWRC's dedication to supporting not only our own clients, but also other organizations and efforts in the area. Self-care leave was also enacted for staff in recognition of the emotionally demanding work often associated with the YWRC's programs and services.

In addition to the initiatives above, the board and staff worked collaboratively to develop a three-year strategic plan to guide the YWRC's work. The strategic plan utilizes key performance indicators and goals to drive meaningful outcomes for participants and the organization's future. This plan will help to ensure we continue to provide excellent, trauma responsive and inclusive care for the girls and young women of Greater Des Moines.

The services the YWRC delivers on a daily basis is work that is close to my heart. Personally and professionally, I know firsthand the importance of empowering girls and young women to reach their full potential. Without the YWRC, many of these youth would not be able to develop the tools and skills needed to build resiliency.

Thank you for helping to ensure our youth have the resources they need to identify and achieve their goals.

**ANNE HOWSARE BOYENS** 

FY18-19 Board President



### **EXECUTIVE DIRECTOR** 2018 was a remarkable

**FROM THE** 

year for the YWRC as we wrapped up our 40th Anniversary Event Series. Through this series, the YWRC was able to re-engage with numerous former clients, staff, board



members and previous volunteers. Hearing their stories about the impact the YWRC had on their lives and their paths was a gift we were grateful to receive.

The 40th Anniversary also provided a very unique opportunity to increase our visibility and ensure that folks are aware of the YWRC's work and the critical impact we have in our community. The successful completion of the event series (which included an event every month) was made possible through the hard work of our dedicated 40th Anniversary Committee and staff.

Looking ahead, we are grateful to be starting some incredible community collaborations through a high school credit recovery program and a complimentary legal clinic for our Young Moms. The credit recovery program, in partnership with Des Moines Public Schools, allows students to complete high school courses on site at the YWRC. This provides them a safe, inclusive environment to complete coursework in order to catch up or work ahead to reach their goals.

The legal clinic, in partnership with Drake University, will offer guidance to our Young Moms in the areas of family law, immigration, housing and more.

Thank YOU for making critical programs like these possible. Here's to a year full of collaboration and impact!

### **KRISTIN GRIFFITH**

**FY18-19 Executive Director** 

# WHO WE ARE

### YWRC BOARD, STAFF AND ADMINISTRATIVE COMMITTEES

### EXECUTIVE BOARD

Anne M. Howsare Boyens, President Rhonda Elming, Vice President Lora McCollom, Secretary Katie Phillips, Treasurer Keith Karpinske, Past President

Ariadna Arias Rosario Rona Berinobis Heidi Buttolph Ron Hanson Loraine Hardin Karman Hotchkiss Susan Knapp Jill Lippincott Laura Luther Heather McDermott Jerry Sharpe Annie von Gillern Susan Watson Amanda Young

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Sonia Ashe Frieda Bequeaith Sierah Bougher Marcia Bradley

Jerry Dysart Kathy Dysart Gary Elliston Ashley Ezzio Marilyn Garrett Tom Hawkins Kahara Hunafa Tony Jackson Tamra Jurgemeyer Jessica Kincaid Jennifer Mesecher Ogg Erin Moran Max Mowitz **Claire Mraz** Sarah Myren Tara Ray Maria Savaidis Jewelz Smith Emma Swanson **Cindy Tello** 

### YWRC DOULAS Frieda Bequeaith Chelsea Day

Shannissy Deaton Klarque Denman Katie Gillbaugh Jessie Morris-Jeter Katie Nyberg Samantha Pierce Olivia Samples Jewlez Smith Dah Thipyothin

### ADVOCACY

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### PROGRAM Jill Allen Laurel Bruntz Heather McDermott Mindy Moore Julia Van Liew Amanda Young

### YOUNG EMPOWERMENT PARTNERSHIP

**Emily Bahnsen** Ashley Bethel Karla Bromwell Sara Brown Laurel Bruntz Ariane Criger Allisa Feldman Cathy Lee Fredrickson Sara Hopkins (co-chair) Cooper Hubbell **Christina Jarck Jill Lippincott** Stephanie Mohr Amy Pellegrin **Becky Reif** Carolyn Ruan Carissa Schmidt Emily Shearer (co-chair) Adrienne Ximenez

### "THE BEST PART OF GROUP IS HAVING SOMEONE TO TRUST." - 5TH GRADE EMPOWERMENT PARTICIPANT



Learn more about the YWRC team at ywrc.org/about.

# IMPACT

# of individual participants served through Empowerment, Young Moms and Therapy Programs

*#* of types of Empowerment, Young Moms and Therapy groups provided



# of special client events, including Back to School Bash, Mother's Day, Gratitude Gathering and Young Moms Graduation Picnic.



1515

# of schools throughout Greater Des Moines with unique, facilitated YWRC programs

# of participants in our Lotus Art Therapy programs and groups at the YWRC and in schools



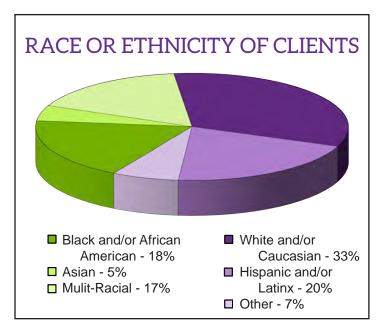
% of Empowerment and Young Moms participants who improved in at least one resiliency category

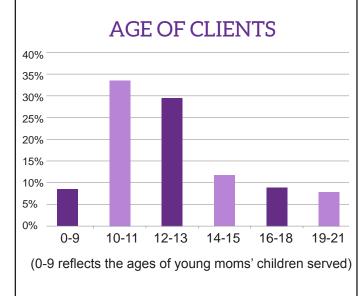
74

### YWRC PROGRAM GOALS

- Provide strategies to build healthy relationships and eliminate risky behaviors.
- Build self-esteem through curriculum-based activities and community service.
- Deliver developmentally appropriate reproductive health education.
- Support Young Moms through education and high school completion.







# FACES OF THE YWRC



































"THANK YOU FOR LETTING ME BE WHO I AM. I REALLY ENJOYED MYSELF." - 7/8 GRADE SUMMER PROGRAM PARTICIPANT

# EMPOWERMENT

### 1177 individuals served

Empowerment program curriculum focuses on supporting girls and young women through lessons in developing self-esteem, positive body image, healthy relationships/ friendships and reproductive health knowledge.

### AFTER SCHOOL GROUPS

5th-12th grade groups utilizing empowering curriculum that includes creative activities, field trips and guest speakers



### **BLACK GIRL MAGIC**

7th and 8th graders explore the ways in which Blackness shapes life experiences

### CONNECTIONS

Small group for impulse control, anger management and healthy decision-making

### FEMINISTS UNITED NOW (FUN)

Youth-led group working to educate and advocate within the community on social justice

### IN SCHOOL GROUPS

Six-week groups provided within schools that offer support and education with a focus on self-esteem, resiliency, feminism and reproductive health

### LOTUS

A program that explores creative expressions like painting, music and more to build self-esteem, healthy relationships and resiliency

### MARIPOSA

A group for Latinx youth to encourage leadership through service, activities, speakers and discussions

### SUMMER PROGRAMS

This unique programming offers participants an interactive, supportive and safe environment to learn and grow with their peers during the summer months

### THERAPY

Cognitive and art therapy are offered in individual and group settings

## 49

# of field trips participants went on to learn more about their community and specialized skills

# of weeks of year-end activities participants planned as a team



16

# of Period Parties held focused on age appropriate, accurate reproductive health information

# of Des Moines area Black Business Owners our Black Girl Magic participants met



### EMPOWERMENT SPOTLIGHT: NATALIE MCDANIELS

"Natalie is incredibly intelligent, funny, creative and reliable. She is persistently herself and has grown to be increasingly confident during her time at the YWRC. Natalie is motivated to make a difference in her community and has always been able to offer insightful contributions that are supportive of her peers."

- Sonia, Fund Development Coordinator

# YOUNG MOMS

Young Moms programs equip pregnant and parenting young women with the support, education and skills needed to be successful. Topics include self-sufficiency, child birth options, child development stages and the importance of education.

338 individuals served

% of Pregnancy & Childbirth Education and Doula program participants who initiated breastfeeding

# of Young Moms who were paired with one of our doulas



76

% who graduated high school on time, compared to the national average of only 40%

*#* of breast pumps given to Young Moms, increasing their ability to breastfeed while at school/work



### YOUNG MOMS SPOTLIGHT: ZENAECIAH 'NAE NAE' NEVILLS

"As a parent to Shalay, Nae Nae displays nothing but love, dedication and compassion. Other participants can see her successful parenting and she acts as a mentor and leader within the



young mother's community. She is a strong woman capable of showing fierce independence and warm, loving parenting."

- Ashley, Childbirth and Perinatal Specialist



The best part of group is coming together as moms!" - Young Mom Participant

### **BETTER BEGINNINGS** DOULA PROGRAM

Doula program offering young moms physical, emotional and educational support before, during and after childbirth

### INDIVIDUAL SUPPORT PROGRAM (ISP)

Tailored support designed to help young moms achieve self-sufficiency through the attainment of critical life skills and resources



MARILYN JEFFRIES **SCHOLARSHIP** Scholarships for the pursuit of higher education

### **PARENTING & LIFE SKILLS**

Parenting education and support in a peer-to-peer setting where

young moms build relationships and learn practical skills for parenting

### PREGNANCY & CHILDBIRTH GROUPS

Comprehensive pregnancy, labor, birth, breastfeeding and postpartum education in schools and at the YWRC

### THERAPY

Individual, art and group therapy services in schools and at the YWRC

Learn more about Young Moms programs at ywrc.org/programs.

# VOLUNTEERS & COMMUNITY



# of volunteers who gave their time, energy and skills through boards, committees, childcare and special projects

### # of hours volunteered during FY18-19



### THANK YOU

to our volunteers for their hard work, time and talent. We are grateful for the significant, positive impact our volunteers make every year.



# of community members who volunteered by actively participating on a special event committee



# of attendees who joined us for special events





### CHILDCARE, MEAL DONOR, PROGRAM, Y-DUB CLUB AND SPECIAL PROJECT VOLUNTEERS

Marlú Abarca Lori Abendroth Saima Ahmed Magen Anderaske Angela Antenucci **Bethany Aschim Brooke Benschoter** Frieda Bequeaith Linsey Birusingh Becky Bishop Megan Burns Jessica Campbell Vanessa Cano Zelaya Shannissy Catron Michelle Catoor Maggie Coleman Amanda Collins **Rebecca** Collins Holly Comer Mark Core Jessica Crawford Fred Darbonne Arla Darling **Christine Diepenbrock** Kevin Drew Sarah Duncan Stephanie Early Ashley Evans

Lea Farho Mia Farrell Sondra Feldstein and 4H team Caitlyn Ferin Sharon Fife Jennifer Flemming Ericka Foltz Veronica Fowler Joy Gachii Victoria Gazda Brian Gellerman Avilah Getzler Katie Gilbaugh Hortencia Gonzalez Kristin Griffith Anna Grimm Sydnie Gutzmann Lane Hacker Erin Haberman Karen Henderson Shannon Henson Jose Hernandes Lauren Hickman Hickman Road Church of Christ Tome Hope Jeanne Hopson

Ms. Cynthia Hunafa Sandra Huynh Truong Iowa FCCLA Angela Jackson Rachael Jackson Erin Johnson Connie Karloff Victoria King Megan Kromkowsi Chris Lackhy Alex Lampe Link Associates Nicole Lorenson Erna Mahmupovic Mosi Mandil Staci Mason Sommer McCann Natalie McDaniels Judy Mendenhall Roberta Milinsky **Deb Miller** Zoey Miller Jean Minahan Nancy Minor Sydney Moore Jean and Erin Moran Bri Moreland Jesse Morris-Jeter

**Blake Morrow** Dave Mowitz Max Mowitz Jessica Murtaugh Dani Neu Katie Nyberg Hannah Overton Monika Owczarski Sidney Pezley Samantha Pierce Tricia Rivas Antonia Rivera **Olivia Samples** Cait Schrup Jaclyn Scatena Nicole Schrader **Emily Shearer** Starbucks Staff **Diane Storey** Nicole Tesch Dah Thipyothin Dawn Thorpe Leah Tokheim Lyssa Wade Julie Weichman **Brittany Wells** Ayo Yeboah Alyssa Zipperer

Learn more about volunteering at ywrc.org/get-involved.

# VOLUNTEERS & COMMUNITY

### 40TH COMMITTEE

Shannon Bielski Liz Bredeson Laurel Bruntz Mary Chapman Jann Freed Terry Hernandez Karman Hotchkiss Margaret Jensen Connet Nicole Lorenson Ashley Mori Lori Rinehart Patrice Sayre Lucy Solarz Caron Weldin

### E GALA COMMITTEE Georgette Longnecker,

co-chair Maria Volante, co-chair

Virginia Barrette Katrina Beery Amy Beck Marilynn Cedarstrom Jessica Crawford Rhonda Elming Laurel Howell Erin Johnson Jenna Thompson Megan West

### CELEBRITY SERVERS

Beth Coonan, co-chair Frank Vaia, co-chair

Liz Adelman Kim Augspurger Erica Axiotis Connie Boesen Kari Bricker Bunny Bruning Angela Connolly Jason Connolly Jason Connolly Tim Coonan Frank Cownie Melynda Decarlo Laurie Dickinson Lizzy Dixon Belle Du Chene Ben Easter Jeremiah Elbel Di Fees Cynthia Fodor Sharla Fraker-Zubulake Jann Freed **Rosalie Gallagher** Sarah Grant Holly Hanson Daniel Hoffman-Zinnel Alex Hubbell Cooper Hubbell Carolyn Jenison **Meredith Jinks** Becky Johnson

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**Emily Price Diane Rasmussen Cassie Sampson Jackie Schmillen Tim Schott** Brad Schroeder Traci Shoemaker Lou Sipolt Gina Skinner-Thebo Teresa Vanfleet-Danos Wicker Van Orsdel Hunter Wilhelm Kyrie Wong Amanda Young

We wrapped up 2018 with the final six 40th Anniversary Event Series events and continued the celebration with our 20th Annual YWRC Gala in April of 2019. Below is a glimpse of the fund- and friend-raisers we hosted during FY18-19.













WOMEN & ART EXHIBIT 114 attended; \$469 raised July 6, 2018 YWRC

BIKES & BREWS 100 attended; \$868 raised August 5, 2018 Captain Roy's

### SEX TRIVIA NIGHT

106 attended; \$690 raised September 12, 2018 Ingersoll Tap CELEBRITY SERVERS NIGHT 624 attended; \$64,400 raised October 1, 2018 Centro and Django

### PCWA BASKET AUCTION

111 attended; \$28,479 October 18, 2018 The River Center

### FEMALE FIRSTS

215 attended; \$227 November 5, 2018 State Historical Museum of Iowa 40/30 CELEBRATION 70 attended; \$200 raised December 8, 2018 YWRC

### YWRC GALA

600 attended; \$129,656 raised April 13, 2019 The Ron Pearson Center

### SEX TRIVIA NIGHT

83 attended; \$1035 raised June 25, 2019 Ingersoll Tap

# YEAR IN FINANCIALS



### REVENUES



United Way - 27%
Contracts - 14%
Contributions - 52%

Investment Income - 7%

### CONTRIBUTIONS



 Special Events - 51%
 Corporations and Foundations - 26%
 Individual Giving - 23%

### EXPENSES

Fundraising - 15.4%

- Program Services 76.3%
- Administration 8.3%

### **PROGRAM EXPENSES**



- Indirect Program 9%
   Personnel 68%
- Direct Program 23%

### THANK YOU for your generosity and ongoing support!

The YWRC gratefully acknowledges the individuals, businesses and foundations who generously contributed support between July 1, 2018 and June 30, 2019. These charitable gifts allow us to continue assisting girls and young women in Greater Des Moines to discover their abilities and pursue their goals.

Every effort has been made for complete accuracy in our donor recognition, which can be seen on pages 10 - 14. If you have corrections, or are interested in ways to show additional support for the YWRC, please contact us at 515.244.4901 or ywrc@ywrc.org.



"Our mission at The Women's Barbell Classic is to raise the bar for women in our community. We recognized that the YWRC was doing that in so many ways. We were grateful our community saw the work this incredible organization does and chose to help us support them."

# GRANTS & CORPORATE MATCHING GIFTS

### Thank you to the following grantees and corporations for their support:



United Way of Central Iowa The YWRC is proud to be a United Way of Central Iowa member agency. Their guidance and support enhance our credibility and strengthen our services.

### \$20,000 - \$49,999







# <image><image><image><image><image>

### \$1,000 - \$4,999

ACT, Inc. Meredith Corporation Sammons Financial Group West Bank

### Government Contracts

County Adolescent Pregnancy Prevention Des Moines Public Schools Polk County Crisis and Advocacy Victim Services Support Program

"I LOVE LEARNING NEW THINGS AND HOW EVERYONE CAN BE THEMSELVES." - YOUNG MOMS PARTICIPANT

EXAMPLES OF THE IMPACT A DONATION TO THE YWRC CAN HAVE



one year of After School group for one client

individualized doula support for a young mom

a six-week Empowerment Group for one client



three hours of individual support for a young mom

one hour of therapy to help overcome trauma

transportation for five participants to

# SPONSORSHIPS



Thank you to the following supporters for sponsoring the YWRC during FY18-19:

### \$5,000











DARDIS COMMUNICATIONS





Principal







### \$2,500

Creme Cupcake + Dessert Kum & Go Georgette and Ted Longnecker Brad and Michelle Morford Maria and Dave Volante Wellmark Blue Cross and Blue Shield

### \$1,500

Brick Gentry P.C. DMACC Jester Insurance Services Kemin Industries Meredith Corporation RSM US LLP Shattered Glass Development

### SPONSOR SPOTLIGHT: BANKERS TRUST

Bankers Trust has been a strong supporter of the Young Women's Resource Center for the past twenty years. As the largest community



bank in Iowa, Bankers Trust supports more than 200 local non-profits each year and its employees support the community through more than 18,000 volunteer hours.

Amanda Young, SVP of Human Resources at Bankers Trust, currently serves on the YWRC board and several other Bankers Trust employees serve on a variety of YWRC committees.

Bankers Trust team members especially enjoy attending the YWRC Gala each April where women are honored for the work they do to support other women in Central Iowa.

# SPONSORSHIPS

### Thank you to the following YWRC 40th Anniversary Sponsors!

### Presenting Sponsor: \$12,500



Louise's Legacy Sponsor: \$10,000

Ellen and Jim Hubbell

Gold Sponsor: \$7,500



Champion Sponsor: \$10,000



### Louise's Leaders: \$5,000

Teri and Dave Button Dan and Joanie Houston

### Purple Sponsors: \$5,000

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### Louise's League Sponsors: \$2,000

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Note: 40th Anniversary Sponsor donations were recorded for the 2017-2018 Fiscal Year.

# THANK YOU

### Sincere appreciation to all of our generous donors for investing in the YWRC:

### \$10.000 +

Denny and Candy Elwell Foundation Women's Barbell Classic

### \$5.000 - \$9.999

**Bethany Crouch** Krista and Dean Tanner Susan Terry Knapp and Bill Knapp

### \$2,500 - \$4,999

Andrea and Greg Abel Pamela Bass-Bookey and Harry Bookey Heidi and Ward Buttolph Teri and David Button Drake Law Women Kathy and Herb Eckhouse Rhonda and Mark Elming Aletha and Kevin Gabbert Thomas J. and Sally Graf Threase Harms-Wagaman and Rick Wagaman Dan and Joanie Houston The Fred and Charlotte Hubbell Foundation Kari and Keith Karpinske Joyce and Terry Lillis Stacey and Frank Neu Marv O'Keefe and Jeff Nall Kay and Robert Riley Carolyn and Adam Ruan Angela and Doug Stark David Yepsen and Mary Stuart Unitarian's Faith in Action Partnership John Carstensen and Scott Valbert Dave and Maria Volante Amanda and Brandon Young \$1,000 - \$2,499

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Mark and Karrie Weinhardt Rich and Kim Willis Regan Wilson

### \$500 - \$999

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Beth Stelle and Dick Jones

# THANK YOU

### ... continued from page 13. Thank you to all of our generous donors!

### Tammy Stifel

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### \$250 - \$499

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### Thank you to all of our generous in-kind\*\* donors!

\$5.000+ B2E Data Marketing, Inc. Carolvn and Adam Ruan Sex and Ice Cream

\_ \_ \_ \_ \_ \_ \_ \_ \_ \_

### \$2,000 - \$4,999

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\$1,000 - \$1,999

\$500 - \$999 Sonia Ashe Campbell's Nutrition Center Bryon and Meghan

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\$250 - \$499 **Changing Places** Monica Cohen Des Moines Music Coalition Des Moines Skydivers Doc's Hunt Club Victoria Herring Hy-Vee, Inc. Iowa DNR Josephs Jewelers Koch Facial Plastic Surgery & Spa

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\*\*Values of in-kind donations were determined and provided to the YWRC by the donor.

# YOUNG WOMEN'S RESOURCE CENTER

The Young Women's Resource Center (YWRC) is a nonprofit organization that supports, educates and advocates for girls and young women<sup>\*</sup> ages 10-21 in the Greater Des Moines area. We offer small groups and individual support focused on self-esteem, healthy relationships and reproductive health. Young Moms receive additional support focused on parenting skills and understanding the importance of education. Founded in 1978 by Louise Noun and community activists, the YWRC meets girls and young women where they are and empowers them to discover their abilities and pursue their goals.

### The YWRC believes that EVERY girl and young woman deserves a life of possibilities.

\*We define "girls and young women" as any persons who have been socialized and/or identify as female.



818 5th Avenue, Des Moines, IA 50309 / 515.244.4901 / ywrc@ywrc.org





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