



LOUISE ROSENFELD NOUN VISIONARY AWARD: NOMINATION CRITERIA & FORMAT

LOUISE ROSENFELD NOUN VISIONARY AWARD

The Louise Rosenfield Noun Visionary Award honors advocates, activists, innovators, and philanthropists whose involvement and/or body of work have made significant contributions toward empowering girls and young women.

The legacy of Louise Rosenfield Noun is honored when the work of a nominee supports/informs the empowerment of girls and women. This work is exemplified by the nominee's passionate belief in the purpose of empowerment, imagination toward what the result of their work will look like, strong sense of values guiding the work, ability to inspire others and activism toward achieving it.

The recipient of the 2022 Louise Rosenfield Noun Visionary Award will be honored at the YWRC Gala: Growing Locally event on Saturday, April 9, 2022. The awardee will also be asked to present a 3 – 5 minute speech during the event program.

Previously honored Louise Rosenfield Noun Visionary awardees include (in order of year received): Lorraine May, R. Lucia Riddle, Rebecca Shaw M.D., Dr. Mary Chapman, Wanda Everage, Sharon Malheiro, Julie McGuire, Mary Brubaker, Roxanne Conlin, Judge Artis Reis, Jo Oldson, Barbara Mack, Susan Knapp, Judy Bradshaw, Jann Freed, Mary Lynne Jones, Sandy Hatfield Clubb, Connie Boesen, Dr. Deborah Ann Turner, Deidre DeJear, Katie Patterson, and Rekha Basu.

ABOUT LOUISE ROSENFELD NOUN AND THE YWRC

In 1978, a group of visionary women, led by feminist and philanthropist Louise Rosenfield Noun, founded the Young Women's Resource Center. The 70-year-old Louise had already been the president of the League of Women Voters and the Iowa Civil Liberties Union, had founded the Iowa Women's Political Caucus and the Des Moines chapter of the National Organization for Women, and had financed the landmark Supreme Court case *Tinker v. Des Moines*, but she looked at the city and saw an inequality that she was determined to combat.

It was with that sentiment in mind that the YWRC was founded as a place where girls and young women could find resources that would support them in achieving their own goals. It was Louise's vision that the YWRC be a positive place for all girls and young women to become strong, self-confident, and resilient.



AWARD CRITERIA / FACTORS FOR CONSIDERATION

Evaluation of nominees will include consideration of the following criteria/factors:

- If the nominee has made significant contributions toward empowering girls and young women.
 - How the nominee's contributions advance the status and welfare of girls and women and impact our community.
 - The nominee is a community member of the Greater Des Moines area.
 - How the nominee's characteristics, attitude, and skills relate to the mission of the YWRC.
 - If the nominee would serve as a positive role model for the YWRC's participants.
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NOMINATION GUIDELINES

Utilizing the structure provided below submit your nomination for the 2022 Louise Rosenfield Noun Visionary Awardee. Submissions should not exceed three pages in length.

- 1. A brief summary statement describing why the nominee should be considered to receive the Louise Rosenfield Noun Visionary Award and how the nominee has made significant contributions toward empowering girls and young women of our community.**
- 2. Expand upon the summary statement by describing specific endeavors and achievements that demonstrate the nominee's contribution and how they went about achieving the results.**

This could include:

- How they advanced/ensured rights, opportunities and choice for girls and young women
 - How they equipped women and girls with the skills and strengths to pursue opportunities and goals
 - How they established or increased representation of the needs and best interests of girls and young women
 - Elaboration on the nominee's personal characteristics, attitude and skills which have been vital to their success
 - A description of any challenges/obstacles the nominee may have overcome
 - Inclusion of honors/awards/recognition received by the nominee (not required)
 - The impact of the nominee's accomplishments, and how that impact will endure
 - How the nominee's work has inspired others to become leaders and role models
- 3. Any additional information or links to nominee resources you would like to provide for consideration.**



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NOMINATOR INFORMATION:

Please include the following information with your nomination:

- Nominator's first and last name
- Nominator's email and phone number
- Nominator's relationship to nominee

By submitting a nomination for the Louise Noun Rosenfield Visionary Award, you are affirming that the information provided is true and factual to the best of your knowledge.

Nominations should be submitted via word document or PDF file to ywrc@ywrc.org with 'Louise Rosenfield Noun Visionary Award nomination' in the subject line by Thursday, January 6, 2022. Nominations should not exceed three pages in length.

The selection committee will notify the nominator of the nomination results when the process is completed at the contact information provided.