

23RD ANNUAL
YOUNG WOMEN'S
RESOURCE CENTER

GALA:

growing locally

at The Ron Pearson Center
SATURDAY, APRIL 9, 2022



EVENT DETAILS

Thank you for being with us tonight to celebrate and show support of the Young Women’s Resource Center!

Proceeds raised this evening will fund the critical resources and empowering activities girls and young women in our community need to grow in strength, self-confidence, and resiliency.

6 - 7 P.M.

SOCIAL TIME AND SILENT AUCTION BROWSING

Take time to admire all of the fabulous auction packages and experiences displayed throughout the room. Guests may also participate in the Wine Pull, raffle, and have photos taken at our Step & Repeat banner during this time. The silent auction will end promptly at 8:20 p.m.

7 P.M.

DINNER, PROGRAM, AWARDS, AND LIVE AUCTION

The program will begin with a brief recap of the past year and what we’re looking forward to for the future. Awards to honor the 2022 Louise Rosenfield Noun Impact Awardee Sydney Moore, 2022 Louise Rosenfield Noun Visionary Awardee Renee Hardman, and YWRC participant WOW Awardees, Samantha Juarez and Kathy Velez will follow.

The Live Auction features one-of-a-kind experience and travel packages you can only get here! See pages 9 and 10 of this program or tap on the “Preview Live” button on your BidPal/OneCause link for package details.

CHECK-OUT / ITEM PICK-UP

Item pick-up and check-out are located in the lobby. Volunteers will assist you with gathering items once your check out is complete.

HOW TO BIDPAL

We are once again utilizing BidPal technology for silent auction bidding, the Wine Pull and online donations.

STEP 1: OPEN BIDPAL

Use the link in the text message you recently received upon registration to go to the BidPal 'Main Menu'.

STEP 2: FIND AN ITEM

From the 'Main Menu', you can find items by using the 'Search' feature or by selecting one of the buttons on the 'Main Menu' such as 'Items With No Bids' or 'My Items' under the person icon in the upper right corner.

STEP 3: SUBMIT A BID

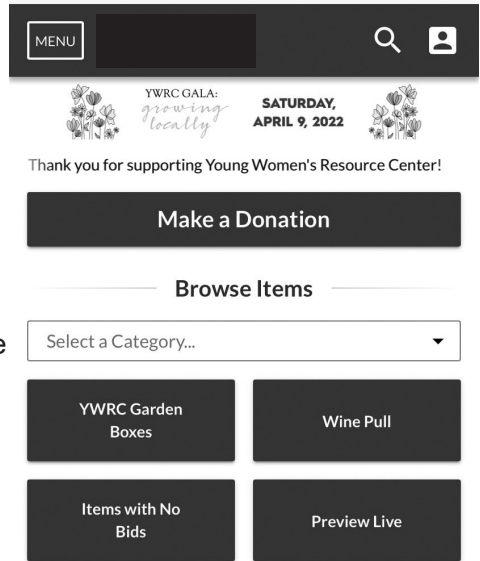
Find the item you are interested in and simply press 'Submit Bid'.

STEP 4: EXTRA FEATURES

MAX BID: Once you have submitted a bid, you will be prompted to enter a 'Max Bid'. If you choose to do so, BidPal will automatically bid on your behalf by increment whenever you are outbid, up to the Max Bid amount you select. **OUTBID ALERTS:** No need to stand next to your item or worry about checking to see if you've been outbid. If you see a flashing 'OUTBID' message on your mobile device, tap it or press 'View My Items' to review.

MAKE A DONATION: Select the purple 'Donate Now' button to show your support of local girls and young women. Your donation makes it possible for them to participate in after school groups, childbirth education classes, therapy sessions, summer programs, and more.

LIVE AUCTION: You can also use BidPal to preview the Live Auction items by selecting the 'Preview Live' button.



THANK YOU!

PRESENTING SPONSOR:



GALA CO-CHAIRS:

Jann Freed
Claudia Schabel

GOLD LEVEL SPONSORS:

American Equity Insurance
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YWRC GALA COMMITTEE:

Sonia Ashe
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Brooke Benschoter
Laurel Howell
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GREEN LEVEL SPONSORS:

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ADDITIONAL SUPPORT:

Boesen the Florist
The Business Record
Dotdash Meredith
Eric Salmon Photography
Ingersoll Wine and Spirits
Julianne Gregory Photography
Gina Muller
Putney Auction Services
Salon Spa W
Two Men and a Truck
Wright Outdoor Solutions



WHO WE ARE



YWRC STAFF:

Sierah Bougher
Marcia Bradley
Elhondra Brazzle
Ayo Davis-Yeboah
Jerry Dysart
Kathy Dysart
Sy'Anne Dysart
Gary Elliston
Tony Jackson
Joyce Levingston
Julia Mason Gray
Susana Martinez
Jennifer Mesecher Ogg
Erin Moran
Sarah Myren
Liliana San Elias
Becca Schmidt
Jewelz Smith
Irma Tello
Christine Tucker
Brenda Vasquez
Brooke Westphalen
Kari Zimmerman

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Jen Lindberg
David Marks
Peri Montufar
Tyler Osby
Laura Palmer
Lauren Patrick
April Saylor
Carissa Schmidt
Emily Shearer
Katie Snowbarger
Kelly Sparks
Nikki Syverson
Terra Vellema
Amanda Wobken

YWRC GALA HONOREES



SYDNEY MOORE:

Louise Rosenfield Noun Impact Awardee

Sydney has volunteered with the YWRC Young Moms program since 2016 and started her journey to become a labor doula. Sydney is a contract doula for the YWRC and recently started her own business, Safera Services, supporting families during labor and their breastfeeding journeys.

Sydney also serves as doula and lactation specialist for the Iowa Health Department's new black maternal health program. After completing her bachelor's degree at Drake University in 2018, focusing on reproductive justice and critical race theory, Sydney completed her master's in legal studies at Washington University in St. Louis School of Law. Currently, she works full-time at Dotdash Meredith as a Governance and Compliance Analyst while also being the co-chair for the employee resource group called DSM4DEI.



RENEE HARDMAN

Louise Rosenfield Noun Impact Awardee

In 2017, Renee made history when she was elected as the first African American woman to the West Des Moines City Council in its 125 year history. Among her many areas of focus, it will be to move the needle on Affordable Housing, better representation of minorities on Boards and Commissions and enhance citizen engagement to include ensuring all voices are heard in West Des Moines. Renee has served

Big Brothers Big Sisters of Central Iowa for over 36 years, including her roles as CEO, Big Sister, eight-year Board member, and Big Sister of the Year in 1996. Prior to that, Renee Hardman served as Bankers Trust's Senior Vice President of Human Resources. In 2014, she was inducted into the Iowa Women's Hall of Fame and also has received a number of awards for her outstanding civic engagement.



To learn more about Sydney and Renee, the awards and previous awardees, scan the QR code to the left or visit the "Awards" tab of BidPal.

2022 WOW PARTICIPANT AWARDEES

SAMANTHA JUAREZ



“Our whole team is excited to recognize Samantha as a 2022 WOW Awardee. She has been a positive role model in our programs over the years. She’s kind to other participants, listens, and asks questions during group.

It’s clear that she wants to be the best for her daughter, Alma, and she is always learning new parenting techniques. She’s dedicated to making her future better and making sure she’s an amazing mom for her daughter.”

-Young Moms team

KATHY VELEZ



“It’s been my honor to see Kathy develop a strong sense of self and began to trust herself again.

She’s learned how to honor herself, her challenges, and her strengths.

Kathy is a fierce advocate and lover of animals. This passion helped her to embrace her vision of having an animal sanctuary one day.”

- Marica, Art Therapist

SPECIAL THIS YEAR

WINE PULL: 6 p.m.

Beginning at 6 p.m., while supplies last, visit the Wine Pull table for a guaranteed win of a nice bottle of wine!

How it Works:

1. Go to the Wine pull table.
2. Pay \$20 via BidPal and pull a cork.
3. Match the number on your cork to the number on the bottle of wine* you've just won!

*Please note, per state regulations, your Wine Pull wine may **NOT** be opened/consumed while you are at this event. Please take it home with you to enjoy at another time.

RAFFLE TICKETS: 6 pm

Try your luck to win a bottle of 2006 Veuve Clicquot La Grande Dame Brut Rosé Champagne valued at \$349.99. Raffle tickets are \$25 each or 5 for \$100 and can be purchased via BidPal.

PHOTO BOOTH: 6 p.m.

Stop by our Step & Repeat banner from 6 - 7 p.m. for a professional photo so you can remember this celebration for years to come. Photos will be posted on the YWRC's Facebook page.

YWRC PARTICIPANT GARDEN BOXES, #600-617

After School and Young Moms participants painted special garden boxes to be part of the silent auction this year. These boxes include a gardening tool, seed packet, and starter plant.

EMPOWER FLOWER PROJECT: 6 - 7 p.m.

The YWRC Empowerment Program team utilizes a Self-Esteem Flower activity to help participants strengthen their personal identity and grow in confidence. Check out what Empowerment Workshop participants had to share in March by viewing the larger-than-life Empower Flowers.

CENTERPIECES: Enjoy after the event!

Admiring the centerpiece at your table? Take it home with you! Centerpieces are available to purchase through the 'Fixed Items' section of BidPal. After you have checked out, you can choose your centerpiece.

LIVE AUCTION

#1 **Rise Up - Hamilton!** (Value: \$435)

This “theatrical landmark has transformed theater and the way we think about history” (The New York Times). Don’t throw away your shot to score 2 tickets to the production of HAMILTON on Thursday, May 26 at Des Moines Performing Arts. HAMILTON is the winner of Tony®, Grammy®, and Olivier Awards, the Pulitzer Prize for Drama, and an unprecedented special citation from the Kennedy Center Honors. Prior to the performance, dine on fresh, local, cuisine for 2 at the revered Des Moines Embassy Club. Chefs specialize in rich flavor and artful presentation with ingredients from the farm and from the garden (does not include alcoholic beverages or gratuity).

#2 **Can we BEE friends?** (Value: \$420)

Calling all busy bees! In this sweet as honey experience, venture to Bell Farm in Runnells, Iowa for a 1-2 hour tour of their apiary. You will be outfitted in protective gear for up to 3 people (veil and gloves) and an up close and personal look at what it's like to be a beekeeper! We can open up a hive, find the queen, and learn about what exactly our pollinating friends do all summer long inside their hives. Take home certificate, Bell Farm honey (32 oz), and a darling 16” framed bee print tonight.

#3 **NOLA Jazz for Two** (Value: \$2,800)

3-night stay for 2 at your choice of New Orleans iconic hotel - either the Windsor Court Hotel, the Hyatt Centric French Quarter New Orleans, or the Maison Dupuy Hotel. Dinner Jazz Cruise, including a lavish Creole buffet; Gray Line New Orleans-Super City Tour or a Swamp and Bayou Sightseeing Boat tour; 3-hour class at the New Orleans School of Cooking.

#4 **Glacier National Park Cabin** (Value: \$4,450)

4 days/3 nights for 4+ guests - Perfect for families! Minutes away from a World Heritage Site and is a magical display of mountains, lakes, streams, and alpine beauty. Glacier is a hiker’s paradise and those seeking wilderness and solitude. Situated just minutes from Glacier National Park, this rustic modern cabin has all of the amenities to make your stay feel like a retreat. Thoughtful details and expert craftsmanship throughout, the cabin sleeps 4+ comfortably and is the perfect Basecamp for your Northwest Montana adventures. \$500 air travel voucher included.

LIVE AUCTION

#5 **The Return of Live Music** (Value: \$1,190)

Make up for lost time and soak in all kinds of local and international live music in our own backyard with this package including 2 general admission Woolly's tickets, 2 general admission First Fleet tickets, 2 VIP tickets to the 80|35 music festival, and two 4-day VIP Hinterland music festival packages which includes tent camping, access to VIP areas, drink and food vouchers, and lots of perks!

#6 **Cirque Wonderland Aerial Party + Aura Experience**

(Value: \$975)

Take your next night-out, kids' birthday celebration, or even bachelorette party to soaring new heights with Cirque Wonderland, tonight's entertainers! Enjoy a private party for up to 8 people at Iowa's premier contemporary circus training facility featuring classes in ground acrobatics, static trapeze, aerial hoop, aerial fabric, cirque fitness, and aerial flexibility. Need something to wear? Get decked out festive attire or accessories with a \$50 gift card to the Theatrical Shop. Venture on to Aura Restaurant and Lounge for modern American, farm-to-table cuisine with tapas, wine, and cocktails for 6 guests.

#7 **Heart of Tulum for 4** (Value: \$5,050)

6 days, 5 nights in a luxury condo in the heart of trendy Aldea Zama; 2 bedrooms, 2.5 bathrooms accommodate 2 couples or 1 family; Upscale dinner for 4 with mezcal pairings at Mamazul Tulum*; Private plunge pool and outdoor al fresco shower; Access to gated resort amenities including rooftop infinity pool and grill; Walkable to upscale dining, spas, shopping, nightlife, and more; Short drive to world class beaches and famous Mayan Ruins; 1 house (*gratuity not included). \$500 air travel voucher included.



SILENT AUCTION

LOCAL ACTIVITIES & EXPERIENCES

- #100 Creative Summer Fun
- #101 Local Culture & Art
- #102 Paints & Pours
- #103 Family Fun
- #104 Toasty Time - Brews
- #105 Homemade Ice Cream
- #106 Pole Party
- #107 Local Laughs
- #108 Get Growing!
- #109 Empowered Woman
- #110 Garden Party
- #111 Rusty Stars Alpaca Experience
- #113 Jason Aldean Staycation for Two
- #115 Happy Hour Crawl
- #116 Summer Pool Party
- #117 INDYCAR - Saturday
- #118 INDYCAR - Sunday
- #119 Good Vibes

FOOD AND DRINK

- #200 Wine wine wine!
- #201 Babes Who Brunch
- #202 Diva's Date Night
- #203 Smash Burger Workshop
- #205 Classic Cocktails
- #206 Night at JR's
- #207 Double Date Night
- #208 Culinary Institute
- #209 Slow Down
- #210 Date Night
- #211 Ladies Who Lunch

LOCAL ART

- #300 Ameer Ellis Print
- #301 Frida Kahlo Print
- #302 Keepsake Box - Leaf
- #303 Keepsake Box - Double Wave
- #304 Victoria Herring Artwork

- #305 Art In Iowa
- #306 Black & White
- #307 Art of Fashion
- #308 Abstraction #1
- #309 Peaceful Landscape
- #310 Untitled (Abstraction #22)
- #311 Michelle Booth Painting
- #312 Rocky Reed Painting
- #313 Iowa Alphabet

FASHION AND BEAUTY

- #400 Suited for Travel
- #401 Women Who Wander
- #402 Perfectly Posh
- #403 Fresh Face Forward
- #404 Glamour Shot
- #405 Custom Family Portrait
- #406 Carpe Diem
- #407 Colorful Rug
- #408 Neutral Texture Rug
- #409 Summer Fashion
- #410 Finishing Touches
- #411 Treat Yourself
- #412 Blush Baubles
- #413 Black and Gold Baubles
- #414 Red Bag and Baubles
- #415 Blingy Baubles

FITNESS AND HEALTH

- #500 On The Run
- #501 Four Seasons Cycling
- #502 Feeling Fit
- #503 Exercise & Nutrition Kick Start
- #504 Take a Breath
- #505 Body & Spirit
- #506 Postpartum Parenthood
- #507 First Steps in Fitness
- #508 Pregnant & Prepared

GROWING LOCAL GARDENS

- #600 - #617 YWRC Participant-Painted Garden Boxes

STAY CONNECTED



For updates about programs, volunteer opportunities and all things YWRC, visit our website at this QR code, sign up for our monthly e-news, and join us online:



ENEWS: ywrc.org/subscribe



@ywrccgirls



@YoungWomenDSM



@YWRC

HAVE PHOTOS FROM THE GALA?

Tag us in your photos from tonight on Facebook, Twitter and/or Instagram - we'd love to see what you capture!

You can also use **#ywrccgala** along with your posts to make sure we see the fun you're having. We'll share our photos with you too. Keep an eye on our Facebook page in the coming week for our YWRC Gala photo album.

WANT TO GET INVOLVED?

119 community members volunteered 1246 hours last year! Want to join the team? There are a variety of short and long term volunteer opportunities available throughout the year. Visit ywrc.org/get-involved or contact Susana at smartinez@ywrc.org.

SAVE THE DATE:

Mark your calendars to join us for the 13th Annual Celebrity Servers Night on **Monday, October 3, 2022!**