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YOUNG WOMEN'S RESOURCE CENTER NAMES WOODHOUSE AS EXECUTIVE DIRECTOR

DES MOINES, IA, Nov. 1, 2024 – The Young Women's Resource Center (YWRC) has selected Rachel Woodhouse as its new Executive Director, effective immediately.

"Following a thorough search, including interviews with several strong candidates, we are delighted to welcome Rachel as our new Executive Director," says YWRC Board of Directors President Ka'Meka Lowery. "Rachel's experience, skills, and passion are well matched to the needs of the organization. Her leadership – along with the hard work and dedication of our entire staff – will ensure girls and young women can continue to count on the YWRC for the support and advocacy they need to pursue and achieve their goals."

Woodhouse has spent more than a decade of her career in philanthropy, supporting a variety of non-profit organizations in Central Iowa and beyond. She comes to the YWRC after more than six years as a Program Manager at Principal® Foundation & community relations. Her experience includes donor relations, fund development, grantmaking, volunteer management, and non-profit governance. She has served the YWRC as Interim Executive Director since July 2024.

"It's humbling to assume the role of Executive Director at the YWRC - an organization I have personally supported for more than a decade. I have seen first-hand how passionate and effective the YWRC's talented team is in delivering critical services, support, and essential needs to participants. I'm thrilled to work alongside them, creating lasting impact for central Iowa and its young women," says Woodhouse.

ABOUT YOUNG WOMEN'S RESOURCE CENTER

The Young Women's Resource Center is a non-profit organization that supports, educates, and advocates for girls and young women ages 10 - 24. The YWRC offers small groups and individual support focused on building self-esteem, developing healthy relationship skills, understanding positive social media use, and more. Young Moms receive additional support focused on healthy pregnancy/childbirth and parenting/life skills. Counseling is also provided to participants free of charge. The YWRC meets participants where they are and assists them with discovering their abilities and pursuing their goals. Learn more at www.ywrc.org.

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